Financial Censorship Call Campaign

Hello! Thank you for taking the time to call your local representatives about this issue.

To find your state representative, look up “town/state you live in” + “representative/legislator/senator” or use this website https://www.congress.gov/members/find-your-member

You can follow this script down below and insert your own information into it. Feel free to add as much or as little information that you’d like when speaking with your representative, but make sure to include the call to action for legislators to support the FTC!

Please do remember to be respectful and courteous over the phone. Thank you for supporting this cause!

If you have any questions or suggestions, please reach out to Pom on Discord (username: pomtacular)!!

Script:

Hello Representative/Senator [LAST NAME],

-or-

Hello office of Representative/Senator [LAST NAME],

My name is [YOUR FIRST NAME/SCREEN NAME] and I am one of your constituents.

I am calling today to express my concerns with technological censorship. Legal and legitimate adult entertainment is being banned in this country. These bans are not by legislators, but by payment processors like Mastercard and Visa.

Mastercard and Visa are improperly creating legislation online through their user and merchant policies. They are banning creator and user access to content that is legal and legitimate. They are inciting fear and panic to encourage censorship.

Financial Censorship Call Campaign

Please take a stand against this impermissible censorship. This is a direct attack on an adult's right to legal content. No one but the legislative branch should be allowed to create legislation.

Please support the Federal Trade Commission in their stand against technological censorship to protect the first amendment.

Thank you for taking the time to listen today.

Some additional talking points you can bring up:

- Dr. Valerie Webber's February 2022 study on the impacts of Mastercard's changed policies against adult content in October 2021 reported 90% of respondents suffering at least 1 detrimental impact
  - Among these impacts, respondents reported "decrease in traffic, spending, and engagement" by consumers
  - Additionally, creators reported that they "'can't pay rent on time" or were "living paycheck to paycheck" from the artificial instability
- Steam as a platform saw over 1300 adult only games released in 2024. As of July 2025, Steam DataBase estimates that over 800 adult only games were released
- Adult only games are incredibly popular, with titles like HuniePop grossing about $12 million since its release in 2014
- From Dr. Webber's Study, we see that the impacts of these increased restrictions on adult only policies disproportionately affect different groups of entertainers
  - Black performers were 3.2 times more likely to have suffered multiple detrimental impacts
  - Trans entertainers were over 2.5 times more likely to suffer multiple detrimental impacts
  - Queer entertainers were 1.75 times more likely to suffer multiple detrimental impacts
  - Fetish, Kink, BDSM, or Roleplay entertainers were 1.7 times more likely to suffer multiple detrimental impacts

Financial Censorship Call Campaign

c6db99de24a2abb7e9e/1658784879115/Mastercard_Impact_Report.pdf